



***Hospitality Industry Financing
Equipment and Real Property
Including Equipment Solutions Involving
TVs VOIP Set Tops Head-Ends IT Telephony Security***

APPLICATION SOLUTION

You are on the way to providing your guests with the most current and most efficient in-room equipment to meet their most demanding requirements. This can include IP Entertainment and Communications units including HDTVs, Video On-Demand, VOIP and IP Telephony. Now you must determine the most appropriate way to pay for the system. An outright cash payment for the complete installation, however, is just one of the methods of acquiring the equipment.

ACQUISITION SOLUTION

In these days that emphasize and stress cash conservation there are other financial alternatives available to acquire the In-Room Equipment. And these alternatives are available through Everest Financial Network. Everest has made your term financing process far easier by providing financing alternatives through its leasing and capital asset acquisition experience.

EVEREST FINANCIAL NETWORK

Everest and its affiliates have arranged over *three billion dollars* of lease and loan financing for our customers. The portfolio of completed transactions includes a wide variety of equipment and real estate for commercial, industrial, agricultural and municipal clients including financing for the hospitality industry. Everest has provided lease financing since 2001 for free-to guest equipment installations in every state.

CAPITAL ACCESS

Everest's access to capital will facilitate today's IP network based applications and facilitate planning for tomorrow's projects. Our underwriters can provide financing for new, upgrade and add-on financing without limitation to the financing amount.

PROJECT SIZE

Project and equipment financing can be as low as \$25,000 for a simple equipment solution to over \$15,000,000 for a multi-location series of installations with the integration of other real-estate and equipment assets. Soft costs including engineering, installation, and transportation, for example, can be included in the financing.

HOSPITALITY INDUSTRY INSTALLATIONS

Your equipment and project financing can be accomplished by a lease purchase arrangement with all of the benefits of ownership, or, via a true lease. Lease terms are available to match the financing amount. Progress payment financing is available. Master lease arrangements are available for multiple installation customers.

THE LEASE / PURCHASE COMPARISON

The commercial capital asset financial modeling of your asset acquisition will typically include attention to the IRS MACRS depreciation allowance, 2011 Section 179 Expensing, 2011 Bonus Depreciation, Interest Deductions, Marginal Tax Rates, the Interest Rate implicit in the financing, and the owner's Reinvestment Earnings Rate or Opportunity Cost. The optimization of these elements can result in a dramatic Lower Cost of Ownership when compared to an outright purchase. We are available to discuss these many benefits of a term purchase.

APPLY NOW

The financing process starts with the submission of the standard application material. Everest is here to assist, guide and close your financing request in the quickest possible time with competitive terms. Call for additional information us at 303.948.9999.

Visit our website: www.E-F-N.com